Superior Consulting Services for Select Companies.

Sales and marketing strategy. Execution assistance. Product launches.

We deliver profitable relationships.

With in-depth understanding of our clients' products, channels and messaging, our hands-on partners get the work done, the word out and close the deals.

Experience counts.

With years of executive-level experience spanning all channels, consumer technology products, turnarounds, and early-stage goto-market planning and execution, we have aligned clients ranging from start-ups to Fortune 500s directly with their best customers.

The right connections are everything.

We know the players and they know us. Strong relationships with key executives across all major channels segments: brick and mortar retailers, Ecommerce, catalog, TV retail, specialty retail, OEMs — enable us to quickly introduce our clients and their products to the right people.

To know us is to respect us.

The decision-makers we approach know we are bringing something exceptional to the table. They expect it from us. After years of close interaction, we have earned an unparalleled reputation for forging vital alliances